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SOCIAL SCIENCE AND EDUCATION | RESEARCH ARTICLE

Content Analysis of Da'wah Messages in Revealing the Defense of Palestine on @Felixsiauw's YouTube Account

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Abstract: This study aims to reveal the content of da'wah messages in voicing the defense of Palestine which includes aqidah, sharia and ahlak contained in Ustadz Felix Siauw's da'wah material in his YouTube account with the title "The War Is Not Only In Gaza, But Also In Our Heads". This research uses Critical Media theory where social media can be used as a forum for sharing knowledge to free humans, especially the small and poor people from the oppressive system structure such as the people in Palestine. This research method uses a descriptive qualitative approach that describes a message or text in detail until the results are found in the form of words not numbers. Primary data in the study were obtained from the transcripts of Ustad Felix Siauw's lectures and secondary data were taken from related journals and articles. Data collection techniques using observation and documentation, with Hermeneutic analysis techniques convey and translate God's messages into a more understandable language. The results obtained are seven points of da'wah messages in the Aqidah category, five points of da'wah messages in the Sharia category and seven points of da'wah messages in the Akhlak category.

Keywords: Content Analysis, Da'wah Messages, Youtube, Ustadz Felix Siauw.

1. INTRODUCTION

Social media today is very diverse with Youtube being the number 1 video sharing website in the world. Some people also call Youtube a video-based social media. Because there is no doubt that Youtube is the first site accessed when someone needs a certain video, (Litalia, 2022). Social media as a means of online communication where users can interact with each other, share, and build a wider network. Communication that is usually done face-to-face, can now be done online using social media applications, such as WhatsApp, Instagram, Line, Path, Twitter, Facebook, and other social media. The use of social media can not only be used as a medium of communication but can also be used as a means of entertainment for its users and can also create creativity (Elsa Carinta Putri, 2018).

The number of social media that people use to interact and share information, researchers decided to choose one of the media that has the largest users since it was founded in 2005, namely Youtube social media. Having a variety of interesting features also allows users to channel their creativity which can be enjoyed by anyone. The power of social media is now unstoppable, not only adults but all ages have now enjoyed technological advances. All the latest information is now more easily obtained from gaged in hand than other information media such as television, radio, newspapers and so on. Another power of social media is the spread of many hidden facts about Israeli atrocities against civilians in Gaza, Palestine on October 7, 2023. The war that has been going on since 1917 has only attracted the attention of the world, especially Muslims, when thousands of video shows of the victims in Gaza circulate continuously. The amount of information in the mass media creates pros and cons in the community, some feel pity and pity for the victims in Gaza, but there are also those who support the Zionists in Israel.

The speed of information dissemination through social media is what da'i use to preach in an instant way and with a much larger number of mad'u. This is what Ustadz Felix Siauw did on his Youtube account @felixsiauw, with the number of subscribers reaching 1.57 million in January 2024 which will continue to grow every time. In life as a Muslim, it is certainly not far from da'wah activities, which are calling for goodness to every human being, especially to people of the same religion. In Islamic language, da'wah is the act of communicating Islamic messages (Moh. Ali Aziz: 2004).



Meanwhile, in the language of the Qur'an, da'wah is taken from the word da "a, yad 'ū, da 'watun, which etymologically means calling or calling (Ilyas Ismail, Prio Hotman: 2011). This means that da'wah is a form of effort in changing something, both a situation and a person, towards a better direction according to the teachings of Allah SWT. Message is something that is conveyed by the sender to the recipient (Hafied Cangara: 1998). A message is something that can be conveyed from one person to another, either individually or in groups which can be in the form of thoughts, information, statements of an attitude (Toto Tasmoro: 1997).

The message, according to Onong Effendy, states that a message is a component in the communication process in the form of a combination of thoughts and feelings of a person using symbols, language / other symbols conveyed to others. Meanwhile, according to Tasmara, a message is something that is conveyed by the communicator to the communicant through the communication process. Onong Uchjana also said that a message can be interpreted as a statement presented in the form of symbols / symbols that have meaning. So, the conclusion of the message is an idea that comes from a person's thoughts and feelings conveyed through a process called communication in order to achieve a common goal. Da'wah message is something that is conveyed by Da'i to Mad'u in the form of oral, written, behavior and so on which is based on the Al-Qur'an and Sunnah with the aim of inviting someone to goodness in accordance with the rules and teachings of Allah SWT. If in the past da'wah was carried out behind a pulpit in front of a crowd or preaching from home to home, now with the development of technology it allows everyone to preach through internet media such as Youtube, Instagram, Facebook, X, Tik-Tok and many other social media. This is an opportunity for da'i to disseminate da'wah with social media collaboration to reach mad'u. However, there are some problems or deviations that occur in preaching, one of which is in preaching to defend Palestine. It is considered that the act of defending Palestine is only about defending religion, in fact, defending Palestine is not necessarily only about religion. This is what Ustadz Felix Siauw tried to straighten out on his Youtube account @felixsiauw with a video entitled "The War Is Not Only in Gaza, But Also in Our Minds". With 195 thousand viewers, it is hoped that it can change the minds of people of all religions to bury prejudice and continue to prioritize humanity for all victims in Gaza.

Ustadz Felix Siauw himself is a convert who converted to Islam in 2002, starting from looking for reasons "Why does God have to be Allah?" "Why does Religion have to be Islam?" and various other questions finally brought Ustadz Felix Siauw to study Islam and finally decided to convert. Ustadz Felix Siauw's entry into Islam gave him many surprises, where Islam in reality is much different from the theory he has been studying, where Islam is an extraordinary, perfect, tough, and very beautiful religion. This is an opportunity for da'i to disseminate da'wah with social media collaboration to reach mad'u. However, there are some problems or deviations that occur in preaching, one of which is in preaching to defend Palestine. It is considered that the act of defending Palestine is only about defending religion, in fact, defending Palestine is not necessarily only about religion. This is what Ustadz Felix Siauw tried to straighten out on his Youtube account @felixsiauw with a video entitled "The War Is Not Only in Gaza, But Also in Our Minds". With 195 thousand viewers, it is hoped that it can change the minds of people of all religions to bury prejudice and continue to prioritize humanity for all victims in Gaza. Ustadz Felix Siauw himself is a convert who converted to Islam in 2002, starting from looking for reasons "Why does God have to be Allah?" "Why does Religion have to be Islam?" and various other questions finally brought Ustadz Felix Siauw to study Islam and finally decided to convert.

Ustadz Felix Siauw's entry into Islam gave him many surprises, where Islam in reality is much different from the theory he has been studying, where Islam is an extraordinary, perfect, tough, and very beautiful religion. The reality is that many of its adherents do things that are inversely proportional, Muslims in various parts of the world are experiencing downturns, colonized, very easily provoked, have a bad mentality and so on. This is what raises the desire for him to preach and direct Muslims to return to what they should be, namely a great, perfect and difficult to conquer people. Based on the above background, the researcher is interested in analyzing the da'wah message conveyed by Ustadz Felix Siauw on his Youtube account @felixsiauw with the web address www.youtube.com/@FelixSiauw1453 "War is not only in Gaza, but also in our minds". To equalize perceptions and in order not to cause confusion, the problems in this study are focused on "Revealing the Defense of Palestine in the Youtube Account @FelixSiauw".

2. LITERATURE REVIEW

2.1. Content Analysis in Mass Media

Content analysis is a method of deeply examining the information conveyed through mass media. This research technique involves mapping all elements of the content, such as text, symbols, and

messages, and interpreting them individually. While analyzing written or symbol-based media is more straightforward, the process becomes complex with audio or visual media, as they require transcription for analysis. The main goal is to understand how the content is delivered, allowing researchers to identify the characteristics and structure of communication in media.

2.2. The Concept of a Message

A message can be defined as anything conveyed from one person to another, either individually or in groups. It encompasses thoughts, information, or statements of attitude and is a key element in communication. According to Toto Tasmoro (1997), messages are fundamental in interactions as they transfer meaning and intention between communicators. Whether through spoken words, written texts, or symbols, the purpose of a message is to facilitate understanding between individuals or groups.

2.3. Da'wah and its Message

Da'wah, in its literal sense, means a call or invitation and has a specific meaning in Islamic practice. The term comes from the Arabic word "da 'a-yad' ū," which means to call or invite. In the context of Islam, da'wah involves spreading teachings and principles of the faith. The da'wah message, as described by Jamaludin Kafī (1997), includes key aspects such as Aqidah (creed), Akhlak (morality), and Sharia (law). The dā'i (the one delivering the message) communicates these principles to the mad'ū (the audience) to convey Islamic teachings and values, making the da'wah message an essential part of Islamic practice.

3. RESEARCH METHOD AND MATERIALS

This research employs a descriptive qualitative approach to provide a detailed description of a message or specific text, with findings presented in words rather than numbers. A qualitative model was chosen because the focus of this study aims to understand the content of da'wah (Islamic preaching) delivered by Ustadz Felix Siau in his YouTube video titled "The War Is Not Only In Gaza, But Also In Our Heads." Data collection involved observation, specifically by repeatedly watching the video to deepen understanding of the material presented and categorizing the lecture content into three sections of the da'wah message: creed, morals, and sharia.

The research also utilized documentation, such as taking screenshots of negative public comments in response to the defense of Palestine on the @bilsandy Tiktok account. The primary informant for this study is Ustadz Felix Siau, the owner of the YouTube account, as he is the "main actor" who is well-versed in the issues being studied. The study applies content analysis, a research technique for analyzing the information contained in mass media. In this context, content, whether written, symbolic, audio, or visual, is mapped and interpreted. This research technique aims to derive replicable and valid data while considering the context in which the content is delivered. This study employs Roland Barthes' semiotic content analysis, focusing on the hermeneutic code. Semiotics involves the use of signs in the form of words, images, sounds, body movements, and objects in mass culture. In Barthes' reading, the codes are divided into five categories: hermeneutic, semantic, symbolic, proairetic, and cultural. The hermeneutic code, which this study emphasizes, deals with questions, enigmas, and responses that lead to answers within a discourse. Primary data was collected from the transcript of Ustadz Felix Siau's conversation in the video mentioned, while secondary data was drawn from books, journals, and articles relevant to the research. Data collection techniques included observation and documentation, with triangulation used to verify data validity.

4. RESULTS AND DISCUSSION

Youtube is one of the most popular social media for da'I in spreading invitations to do good accompanied by da'wah messages related to matters that are being discussed. This aims to keep Muslims abreast of information developments on condition that they do not deviate from the teachings of Islam. With the existence of social media, all information is spread so quickly that even in one story, the circulation of information about the atrocities committed by the Israelis on Palestine certainly attracts many pros and cons, especially Indonesia, one of the biggest responses in voicing the defense of Palestine.

There is a clear command to defend Palestine from Israeli propaganda that blinds the world contained in Surah Al-Maidah verse 21:

يَوْمَآدْخُلُوا الْأَرْضَ الْمُقَدَّسَةَ الَّتِي كَتَبَ اللَّهُ لَكُمْ لَآتَرْتُمُوهَا عَلَاءُ دِبَارِكُمْ فَتَقْلِبُوا خُسْرَيْنِ

Meaning: “O my people, enter the holy land (Palestine) which Allah has appointed for you, and do not run back (for fear of the enemy), then you will be losers.”

However, not a few Indonesians also show their partiality to the Zionist Israelis by commenting on the social media accounts of others who are voicing their rights in defense of the Palestinian people, especially for their brothers and sisters in Islam.

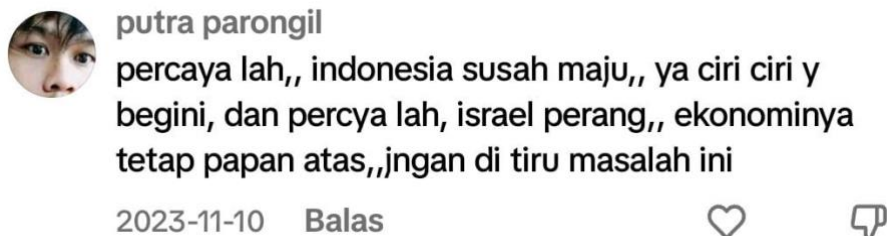


Figure 1. Save Palestine theme

Source: Screenshot of Tiktok Account @bilsandy27

Figure 1 shows one of the comments saying that defending Palestine is futile. No matter how many votes are given in defense of Palestine, it will not have any impact, especially on the Israeli economy. In fact, the man above also expressed that people should not do the same thing anymore, namely defending Palestine.



Figure 2. Save Palestine theme

Source: Screenshot of Tiktok Account @bilsandy27

Picture 2 above shows the reaction of a man who wrote a comment that he was still sane by not joining the march in voicing the defense of Palestine, the laughing emoji also adds to the impression of “mocking” the people who voted to liberate Palestine. There are still many other comments that are more cornering the people who go directly to the field in defense of our brothers in Palestine, and these negative comments are not only made by non-Muslims but also by our brothers in faith. Seeing the many negative comments about Palestine, Ustadz Felix Siauw finally enlightened all the people through his YouTube account @felixsiauw entitled “The War is not only in Gaza, but also in our heads”.

Felix Yanwar Siauw or known as Ustadz Felix Siauw is an ethnic Chinese-Indonesian. Born in Palembang, January 31, 1984. Born into a Catholic family. Ustadz Felix Siauw embraced Islam in 2002 after studying Islam while in college. After claiming to have no religion, Ustadz Felix Siauw finally found peace in Islam, he also said that only Islam does not conflict with his mind. In his YouTube content on his @felixsiauw account with the title “The War is Not Only in Gaza, But Also in Our Heads” Ustadz Felix Siauw tries to make people who still think negatively of the Palestinian people, especially Muslims, aware that the war is not only happening in Gaza but without us realizing it, our minds have all been colonized and we are pleased with that. With light and easy-to-understand language, this content has received many positive comments and support, hopefully Ustadz Felix Siauw will always provide enlightenment to Muslims, especially in Indonesia. This research is expected to spur other researchers to be able to voice the defense of Palestine and straighten out negative thoughts about Palestine as well as re-establish a sense of humanity in Indonesia.

Previous research on Content Analysis of Da'wah Messages has been very much encountered, including: Da'wah Message in KH. Ahmad Mustofa Bisri About the Burning of the Tauhid Flag on Youtube (Charles Sander Pierce Semiotics Analysis), by Moch Nurcholis Majid. Journal of Islamic Communication and Broadcasting Volume 2 number 2 2021. Content Analysis Study of Da'wah Messages in Instagram Social Media @dakwah_tauhid, by Agus Triyono and Nifsya Khaira Marhuda. Journal of Communication Science, Volume 4 number 1 January 2020. Content analysis of Da'wah Messages on the @iqomic Instagram Account January-March 2021, by Siti Nur azizah and Nia Kurniati. Journal of Islamic Broadcasting Communication Research Volume 2 number 1 2021.

The above studies have some similarities, but none of them discusses revealing the defense of Palestine on Youtube social media like the current research.

4.1. Content Analysis of Ustadz Felix Siauw's Da'wah Messages in Voicing Defense of Palestine

The da'wah message actually contains the three core teachings of Islam, namely Akidah, Sharia and Akhlak. Etymologically, the word "aqidah" comes from Arabic. "Aqidah" is rooted from the word 'aqada-ya 'qidu-"aqdanaqidatan. "Aqdan means knot, bond, covenant and firm. Once formed into Aqidah means belief (Munawwir, 1997). Al-Fairuz Abady states that Sharia is what Allah has prescribed for His servants. (Al-Fairuz Abady: t.th), and Akhlak contains all forms of behavior, character, or tabi "at that humans do. In the colloquial sense, morals are character, decency, manners and are not different from the meaning of the word moral, ethic in English. Shaykh Shalih Fauzan in the book At Tawheed explains that Aqidah is a series of beliefs which include faith in Allah, faith in angels, faith in books, faith in messengers and faith in the last day and qada` and qadar.

Table 1. Category of Aqidah

Duration	Lecture Excerpt	Description
3.12-3.40	"Always we purify our worship only to Allah also we expect the best rewards from our worship which certainly still has many defects he is Allah there is no God but him we always ask forgiveness from him for our sins really our sins if we could see surely the sins would fill this world and we are unable to step because of our sins"	As Muslims, we must always improve our daily worship and worship only Allah SWT who always covers our sins. Ask for forgiveness for everything less as His creation and always be grateful for the unlimited opportunities that Allah gives us to improve ourselves.
14.20-14.38	"The people in Gaza look like they are physically colonized but actually they are not because their minds are free they speak their spokesmen say we Muslims do not bow and do not prostrate ourselves except to Allah so we will never bend our bodies except to the creator."	The people of Gaza will not surrender or submit to the Israelites, because submission is only to Allah. The people of Palestine are an example of a free-minded people, and we are a colonized-minded people who often abandon prayer to seek the pleasures of this world.

Table 2. Faith in the Scriptures

Duration	Lecture Excerpt	Description
10.25-11.08	"We never minimize life in the Koran, we are even told that one human being is not a Muslim, yes, one human being, said Allah, whose life is lost without the right reason, is like the destruction of the whole world So if someone is silent about one life that is lost, not a Muslim, yes, in the Qur'an, one life, whoever he is, and he is lost because it is not the right thing, it damages the whole world, said the Qur'an, on the contrary, saving one life is not said to be Muslim, yes, saving one life is just because it is the right thing, like repairing the whole world"	The Quran tells us that the loss of one life, even if it is not Muslim, is the same as destroying the whole world, let alone the loss of hundreds of thousands of Muslim lives like in Palestine. On the other hand, saving one life even if that person is not Muslim is like saving the whole world. Therefore, trying to voice the defense of Palestine is the same as trying to improve the whole world.

Table 3. Faith in the Messenger

Duration	Lecture Excerpt	Description
4.55-5.20	"As we love the people of the Prophet, we love our brothers and sisters who are in any part of the world and especially at this time in the Palestinian hemisphere which is currently getting a lot of tests or it can be said that Allah shows that the test is different among his servants if there it is tested by war, we are tested by paying attention to our brothers and sisters who are at war."	As followers of the Prophet, we must also love our fellow believers in any part of the world, especially our brothers and sisters in Palestine who are currently at war. Hopefully, by voicing the defense of Palestine, we will take a step forward to be recognized by the Prophet as his people.
19.51-20.01	"The Messenger of Allah Sallallahu Alaihi Wasallam said that it is enough for the one who has overcome the fitnah of the shadow of the Sword for him not to be tested again unless he gets paradise."	If we think that the Palestinians are miserable people then we are wrong, in fact they are much easier to get the highest title in Islam which is passing away as Shahid.

32.09-32.19	“There are 124,000 prophets and messengers who pray at the Aqsa Mosque, meaning that there is not an inch that the prophets did not step on”	The Aqsa Mosque is a land full of blessings, no wonder why our brothers in Palestine to the last point in defending Al- Aqsa which wants to be controlled by the Israeli nation.
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Table 4. Faith in qada` and qadar.

Duration	Lecture Excerpt	Description
22.13-22.34	“Later, when you die, there are only two passports, right? Yes, if not a heaven passport, a hell passport, right, you can learn in the Qur'an, there are those who get the book from the right hand, thank God, there are those who get the book from the left hand, it's scary, right? Yes, there are those whose books are from behind dead, yes, this is only two passports for the hereafter, if you don't enter heaven, you will enter hell”	Palestinians are very many who become Asyahid which means getting a passport to heaven. then what about the people who hate the Palestinians who were killed when defending their rights, of course they will not get the same passport as Asyahid.

From the analysis of Table 4. above, it can be seen that the content of Ustadz Felix Siauw's da'wah message, on his Youtube account @felixsiauw in Revealing the Defense of Palestine “The War Is Not Only in Gaza, But Also in Our Heads” in the category of belief gets seven points with two faith in Allah, one faith in the Book, three faith in the Messenger, and one faith in qada` and qadar. In terms of sharia, it is the norms that contain procedures for worship and business with fellow human beings. Sharia is what Allah has prescribed for His servants (Al-Fairuz Abady).

Table 5. Category Of Sharia

Duration	Lecture Excerpt	Description
15.01-15.15	“Who sees 10 million Allah never sees 10 million Allah sees what Allah sees sacrifice Every person who spends his wealth Even though he needs it for himself, he prioritizes his brothers and sisters in Palestine”	Allah never judges the amount of donations we give to our brothers and sisters in Palestine, what Allah sees is the good intention in trying to give a little of our sustenance to our brothers and sisters in Palestine, not seen the value but good intentions will always be rewarded by Allah SWT.
36.52-37.22	“People who make donations to Palestine, if they can't distribute them, they will never make them, Inshallah, we are sure why this is what moves Allah, not humans. But there are Ustadz misappropriation Ustadz there are Ustadz stories of misappropriation, a simple question if there are many people who get married and then divorce then you don't want to get married, do you understand what it means there are many people praying but bajigur then you don't pray, that's the way to think right ”	Continue to provide assistance to our brothers and sisters in Palestine, don't be afraid to donate because you see one incident of misappropriation. Evil acts in the name of Palestine are very few, keep thinking positively because your help will not be in vain, especially in front of Allah SWT.
47.13-47.38	“There was a woman talking to her shaykh and he said this, what is your need? I want to be matched but I want to be matched with a condition, what condition? I want to be matched with a man whose goal is to conquer Bait al-Maqdis and then he marries me because of that goal. Najmuddin Ayub Heard immediately said, “Shaykh marry me to her.”	Keep doing good until good comes back to you. The story beside tells of a couple who were brought together by the same goal of conquering Baitul Maqdis. From here it is also found that choose a partner who has the same goal in goodness, always seeking His grace and pleasure, then Allah will make all affairs easier.
54.10-54.43	“We also see how Islamic law is enforced by people who are fighting, friends know that the Hamas people have conditions for entering Hamas, one of which is small things cigarettes	Hamas troops as the vanguard in defending Palestine consists of memorizers of the Qur'an, experts in worship also avoid the prohibitions of Allah including smoking. According to them, a person will not be able

Duration	Lecture Excerpt	Description
	are not allowed, one of the small things smoking is not allowed, once again I don't want to debate the issue of the fiqh of cigarette law but for me personally it is their way of thinking that we have to see Why did he say this, if you can't fight cigarettes, how do you want to fight the enemy”	to fight to defend his nation when he has not been able to restrain himself from smoking, because it all starts from the most trivial things.
54.50-55.20	“People who adhere to the Sharia are strong while people who do not adhere to the Sharia are at least stressed depression is clear up to here because why Because Allah has a human heart if Allah has a human heart Allah will strengthen the hearts of people who are close to him then the Quran cannot stay then prayer cannot stay Even in small things like cigarettes stay Why is this not beneficial to the ummah”	Blessed are those who hold firmly to Islamic law, where this group is certainly much stronger in enduring various trials and is better able to continue to husnudzon and consider everything that happens is the best plan of Allah SWT. In contrast to those who obey the will of amnesia and violate all religious teachings and provisions, surely their souls rebel and end up depressed like the Israeli soldiers.

From the analysis of Table 2 above, it can be seen that the content of Ustadz Felix Siauw's da'wah message on his Youtube account @felixsiauw in Revealing the Defense of Palestine “The War Is Not Only in Gaza, But Also in Our Heads” in the Sharia category gets five points. According to Saefuddin in his book, morals are divided into two, namely morals towards Khaliq and morals towards creatures. Morals towards creatures include morals towards humans (self, neighbors, society) and morals towards non-humans (flora, fauna, and so on).

Table 5. Category Of Moral

Duration	Lecture Excerpt	Description
9.16-9.30	“In the past, people bought girls as slaves and told them to dance naked in front of the boys, in the past, nowadays they don't need to be slaves, they already dance naked in front of the boys”	The development of technology has eroded the shyness of today's children, with the entry of various Western cultures making women including Muslim women proudly dance and show their curves in front of the camera which are then uploaded to be seen by everyone including men.
9.32-9.53	“The same is colonization but the difference is that one is physical colonization, the other is thought colonization, for example, in the past the Dutch came to the archipelago, they had to physically subjugate people, some were shot, some were killed, some were made slaves to work to build roads and all kinds to serve the interests of the colonizers Nowadays there is no need for physical colonization, people have defended their own colonizers”	Without realizing it, various doctrines in social media have greatly influenced the behavior of Muslims and even all people in the world, the number of cons against the votes given for the liberation of Palestine in fact is still often responded negatively by those who favor Israel, even though the facts have been spread everywhere that Israel has committed genocide against the Palestinian people. However, everyone is silent and even willing to utter hate speech to those who are pro-Palestine, this is what is called the colonization of thought.
16.00-16.16	“Discussing the Palestinian issue, many people are wrong in their actions because their mistakes have started in their heads, but if they are right in their heads, Insha Allah, they will also be right when they act or speak.”	The group of people who still do not understand about Palestine will certainly be more easily provoked to the wrong conclusion and result in actions that they themselves realize that they are going too far. But if our heads are filled with positive things then it is very difficult to be provoked and will participate in voicing the defense of Palestine.
42.24-42.43	“There is something encouraging why suddenly little children they have an idol Abu Ubaidah Wow, it's amazing, it's really cool Why is Hamas so handsome Ustadz, yes it's amazing Why because usually children are idols if not soccer players, then kipoppers, so now their idol is Abu Ubaidah”	The wisdom of the war that occurred in Palestine is that now the children focus their minds more on the group of people who stand at the forefront to defend Palestine. By liking good people, the knowledge of goodness will sooner or later also be channeled to one another.

49.05-49.43	<p>“Salahuddin al-ayyubi, he left his family and then he said I swear that the coldness of the desert is more to my liking than the warmth of the bridal bed, what he said was a generation like that Salahuddin alayyub, in contrast to the current generation whose hobby is online gambling, Eh, then bullying people, 10-year-old children got married yesterday, elementary school children exchanged rings, Ouch, this is our generation, yes”</p>	<p>The ancient generation preferred to fight in defense of Allah's religion rather than in a warm bed with their halal partner. It is very different from the children of today's generation whose thoughts are filled with the opposite sex as well as the latest trends that can be enjoyed on various social media.</p>
50.43-51.08	<p>“Nowadays, it has risen to the level of boycotting Israeli products and not only Israeli products but products that are not Pro Palestine are also boycotted, meaning that now people must continue to be Pro, right, if not then they will be villainized by Indonesian netizens, right, it's okay, Indonesian netizens can finally bring out their hidden talents, which is to insinuate people but good.”</p>	<p>In fact, it is permissible for us to make critical comments and others as long as it is with the aim of fighting the enemy of God. Where here voicing the defense of Palestine does not have to go directly to the field but through comments on social media and boycotting all Israeli products and products that are not pro-Palestine.</p>
52.34-53.03	<p>“If you have been making your friends feel unworthy of life so far, you have been commenting until you feel that your neighbors feel worthless, right, their lives, so try to do that to the enemies of God, right? Yes, it's good because yesterday I got a study, he said that now what is appearing a lot among Israeli soldiers is that they are suffering from stress, they are suffering from depression, why are they suffering from depression because they are doing things that are against their conscience”</p>	<p>The actions and bad behavior that we often do to others now have a special place, it is very permissible to comment on the defense of Palestine on the social media accounts of Israeli soldiers and even the President of Israel if necessary.</p>

From the analysis of Table 3 above, it can be seen that the content of Ustadz Felix Siauw's da'wah message on his Youtube account @felixsiauw in Revealing the Defense of Palestine “The War Is Not Only in Gaza, But Also in Our Heads” in the category of morals towards creatures gets seven points.

5. CONCLUSION

The content of Ustadz Felix Siauw's da'wah message on his Youtube account @felixsiauw in Revealing the Defense of Palestine “The War Is Not Only in Gaza, But Also in Our Heads” obtained 7 points about Akidah, 5 points about Sharia and 7 points about Akhlak. Which means that in voicing the defense of Palestine, Ustadz Felix Siauw tries to make the audience aware by explaining that as humans we must submit only to Allah like the Palestinians who are willing to die in the battlefield rather than submitting to the Israelis. Ustadz Felix Siauw also invited us to love all the people of Rasulullah, especially our brothers in Palestine who are in trouble. The balanced number of points in the Akidah and Akhlak categories illustrates the many good things we should see from our brothers in Palestine, not forgetting how strong the Palestinians are in holding Islamic law, it can be seen from the requirements to become freedom fighters such as “ Hamas ” are required to memorize the Koran, not smoking and of course implementing all the rules in Islam.

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